



DENTAL SHOW
WEST CHINA

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Ufi
Approved
Event

2025西部国际口腔展

2025中国（西部）国际口腔设备与材料展览会
第二十三次中国（西部）国际口腔医学学术会

The 23rd West China International Dental Symposiums, Equipment & Materials Expo 2025

Dental Show

West China

展后报告

SHOW REPORT



CORE DATA



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Area

60,000m²

Exhibitors

685

Booths

1256

Visitors

41,509

Attendees

4,578

Speakers

283位

Conference

312

Online exposure &
attention

268,000+



西部国际口腔展
Dental Show West China

VISITOR DATA



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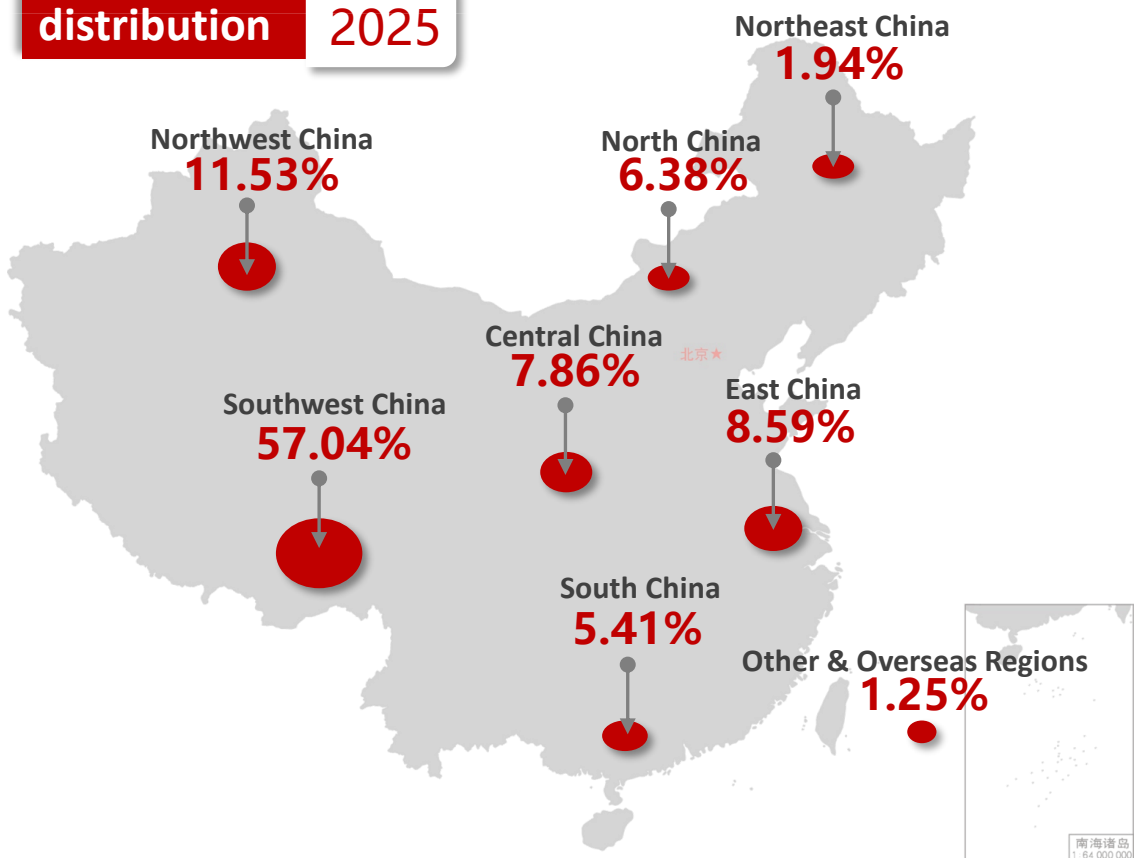
Apr. 24th: 19153 / Apr. 25th: 12375

Apr. 26th: 9053 / Apr. 27th: 928

Cumulative total: **41,509**

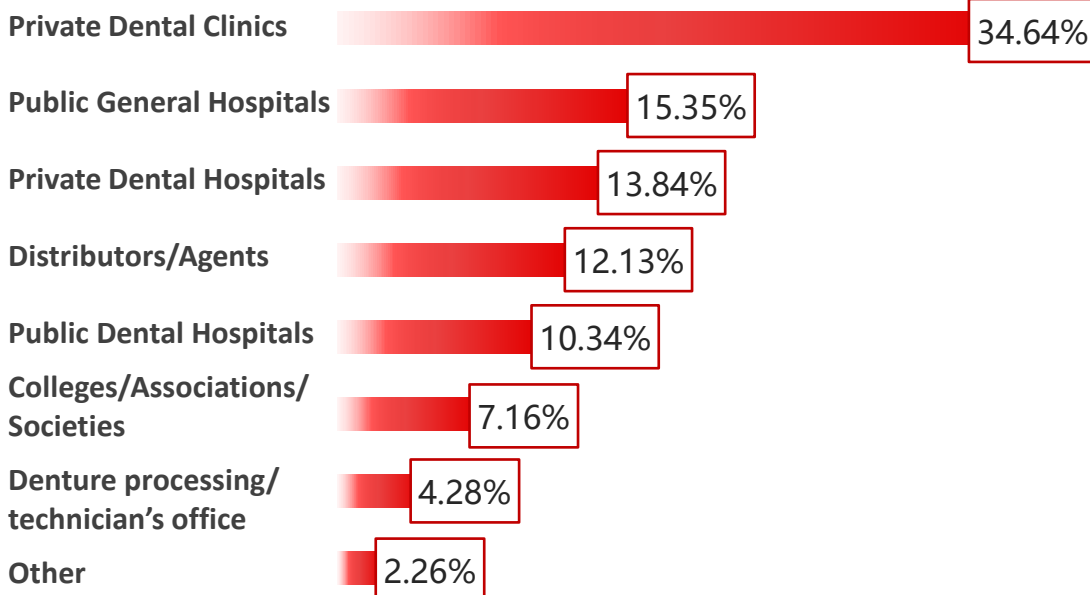
Geographical distribution

2025



Visitor Categories

2025



Purpose of visit

2025

61%

Ordering and purchasing products

54%

Understanding new products and technologies

42%

Attending the conference for learning

28%

Searching for new suppliers

25%

Collecting information for procurement

13%

Searching for distributors/agents

9%

Other

*The results of this survey are multiple-choice

Visitor evaluation

2025

Satisfied
45.23%

Very Satisfied
35.17%

Somewhat Satisfied
17.42%

Overall Satisfaction Rate
97.82%



*Based on 1,205 survey questionnaires

EXHIBITOR DATA



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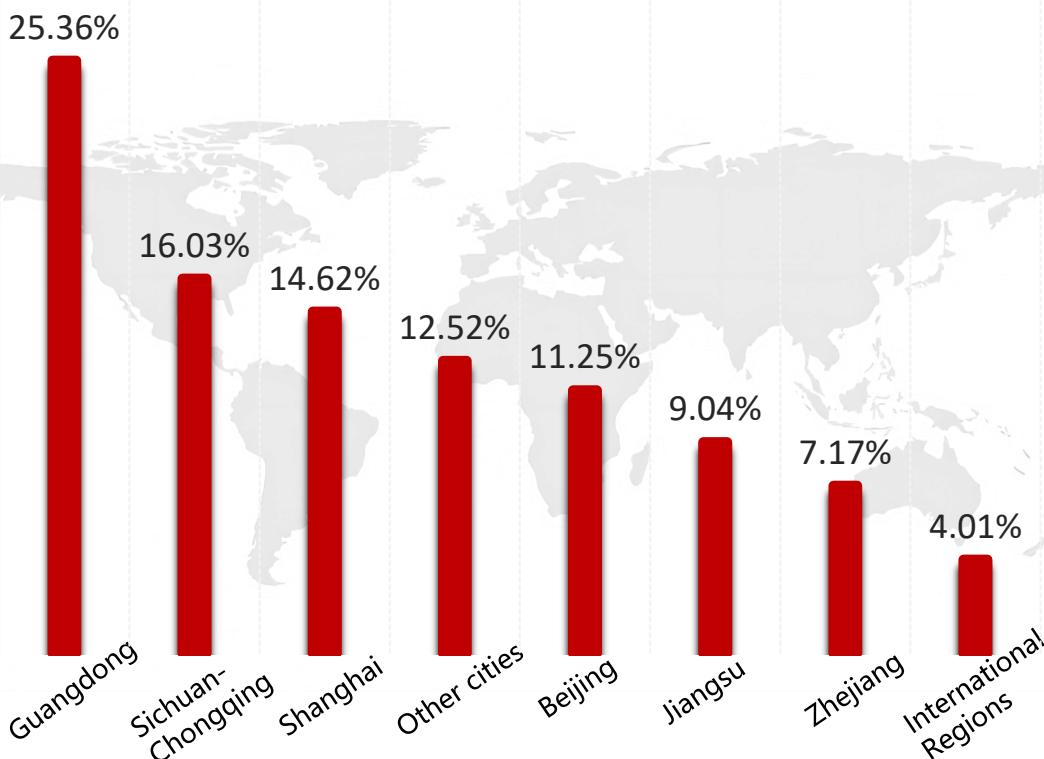
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The exhibition spanned 60,000m² across 12 themed zones, featuring 685 exhibiting companies and 1,256 booths, with an overall exhibitor satisfaction rate of **92.97%**.

Geographical distribution

2025



Sponsors

2025

首席合作 Lead sponsor



Envista
盈 纬 达

白金合作 Platinum



牙谷
DENTAL
VALLEY



solventum
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新华光口腔
Xin Hua Guang Dental
专业口腔综合服务平台

黄金合作 Gold sponsor



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DT DENTURE
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Dentium 登腾
For Dentists By Dentists

Dental®
Direkt 迪瑞

DIO IMPLANT



派瑞医疗®
PAIRUI MEDICAL

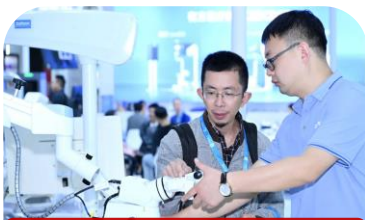


Eighteenth

zumax

Themed Zones

2025



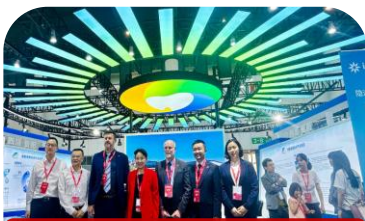
Chinese Brands



International Brands



Digital Dentistry



China Dental Valley



Microscopic Products



Dental Implantation



Orthodontic Brands



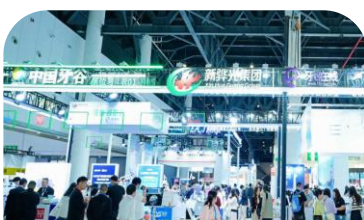
Imaging Products



Oral Care



Dental Materials



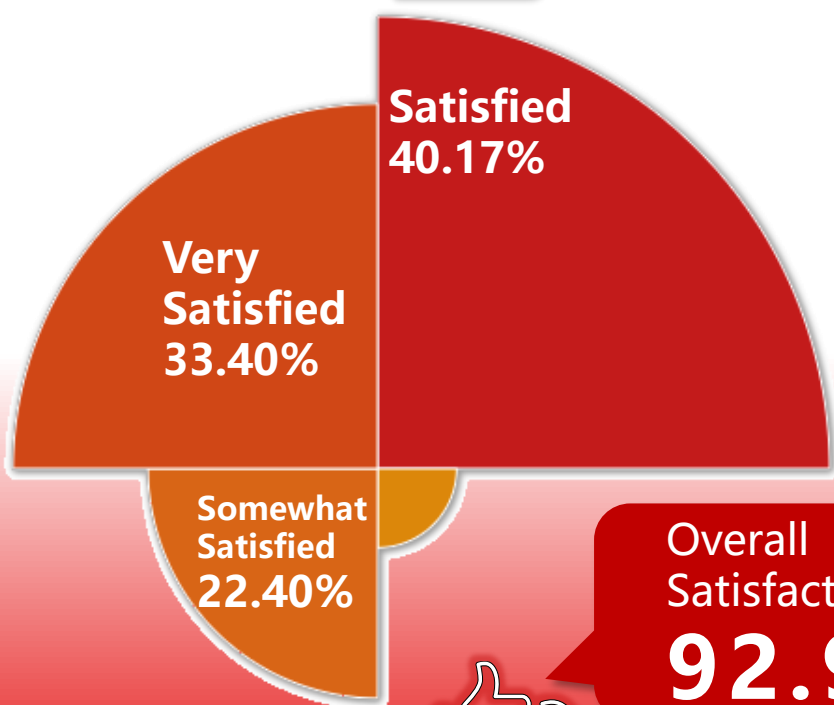
Agents/Distributors



Comprehensive

Exhibitor Evaluation

2025



Overall Satisfaction Rate
92.97%



*Based on 248 Exhibitor survey questionnaires



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2026中国（西部）国际口腔设备与材料展览会
第二十四次中国（西部）国际口腔医学学术会

The 24th West China International Dental Symposiums, Equipment & Materials Expo 2026

2026/4/24-27

成都·中国西部国际博览城3/4/5/6/9号馆



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